

SPEAR

homelessness to independence

£10 CHALLENGE



WHAT IS THE £10 CHALLENGE?

A favourite with our supporters! This 'Apprentice style' challenge sees you get into teams of 5 and turn £10 into as much money as possible, across approx one month period. Take the challenge on alone if you feel brave enough! ☺

HOW WILL IT WORK?

- Sign up as a group of 5 and donate £2 each into the pot – this is your starting £10! Alternatively, take the challenge on by yourself or in a bigger group of 10, donating only a £1 each!
- Across the course of a month, find creative, innovative, wacky ways to turn that £10 into as much money as you can (see the 'Tips and Ideas' page for a head start!)
- Go up against your friends and family! Keep a league table and keep us informed. If we think you have topped the table, you will win a fantastic prize!

WHEN WILL THE CHALLENGE TAKE PLACE?

The £10 Challenge will officially take place in October 2014. Starting on Monday 6th October at 9am and finishing on Friday 31st October, 6pm.
However, feel free to take this challenge on throughout the year when it suits you best!

HOW CAN I MAKE MY £10 INTO SO MUCH MORE?

TIPS AND IDEAS!



BAKE A DIFFERENCE – take your £10 to a local supermarket and get all ingredients needed to make a selection of cakes/biscuits. Sell each biscuit/slice for £2 each



CAR WASH – Have a work/school car park? Spend your £10 (or less!) to purchase some buckets, sponges and cleaning liquid. Charge £5-7 to wash a car



RAFFLE – Spend £2 out of your tenner to get a raffle book. Contact us for a letter of authorization and source prizes for free through your local companies or work/school suppliers. Sell each ticket for £2, draw towards the end of month period



WORLD FOOD DAY – Have a work/school/community group canteen? Spend your £10 to purchase ingredients to make a few world dishes. Sell each portion at £3-5



ART ATTACK – Purchase some card, canvas, paints etc and get creative! Hold an art exhibition and sell off your work



CLASSIC BOOT SALE – Get the team to bring in ‘bits and bobs’ from home and mimic a car boot sale. Sell of all items to add to your tenner



SPORTS TOURNAMENT – Buy a football, items for Rounders, some batons for a relay and hold a sports day. Hold the events across 3 lunchtimes. £3-5 each to play.



COMPANY COOK BOOK – Find quick and easy weekday recipes for your colleagues and create a cook book to sell.

ONE BIG WIN!

OFFICE/SCHOOL/COMMUNITY GROUP CONCERT or PLAY – Create flyers and buy snacks with your £10 and start recruiting family, friends and colleagues at the beginning of the month. Hold your concert in the last week. Ideas include Student X factor, Corporates Got Talent and Comedy Night. Charge each person £7 to attend.

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For more information, or if you have
any questions or queries, please
contact the SPEAR fundraising team
on Fundraising@spearlondon.org or
0207 036 9773

GOOD LUCK!!!